



Daffodil Days®

Dear Friend,

Daffodil Days is one of the American Cancer Society's oldest and most beloved fundraising programs. To the Society, the daffodil represents the hope we all share for a future where cancer is no longer a life-threatening disease. Whether you are a returning Daffodil Days Coordinator, or this is your first year coordinating Daffodil Days orders, we sincerely **THANK YOU** for your support and commitment to the Society and our mission to save lives and create a world with less cancer and more birthdays.

**Enclosed please find your Daffodil Days Coordinator Guide, it will provide you with tips, information, and resources you can use to start your campaign today.**

Our Daffodil Days campaign will again offer bouquets, potted daffodils, and Bear and a Bunch™, featuring a collectible Boyds™ Bear, named Shar N. Hope. We are also offering Gifts of Hope, where your donation can brighten the day of those impacted by cancer with a bouquet of fresh daffodils, while supporting the Society's mission, and Bear Hugs for Hope, where your donation will not only bring comfort to a child impacted by cancer, it will also bring a smile to his or her face with a plush Boyds™ Bear. We hope you are as excited as we are about the variety of options available through our 2012 Daffodil Days!

Daffodil Days is the perfect time to promote the importance of cancer awareness and prevention to co-workers, family, and friends. If you are interested in receiving cancer awareness materials, or if you know someone who could benefit from our patient support programs and services, please call 1.800.ACS(227).2345 or visit [cancer.org](http://cancer.org).

Don't forget to check with your Human Resources department about matching your donation. You could double, or even triple, your contributions!

Please contact us with any questions or concerns about Daffodil Days. You can also visit [cancer.org/daffodils](http://cancer.org/daffodils) or [facebook.com/daffodilsMA](https://www.facebook.com/daffodilsMA) for more information.

Thank you for celebrating hope for a cancer free future with the first flower of spring by giving hope to people facing cancer and helping to save lives by supporting the American Cancer Society Daffodil Days.

Sincerely,

Arlela Bethel  
American Cancer Society  
(508) 270-4643

## Mark Your Calendar!

**Order Deadline: Friday, March 2, 2012**

Please fax your order to 508-751-8095 on or before March 2, 2012

**Flowers Delivered (orders \$100 and over): Week of March 19, 2012\***

*\*We cannot guarantee time of delivery due to the volume of orders and logistics.*

### New England Division

350 Plantation Street, Worcester, MA 01604-1637 t) 508.270.4600 / 1.800.952.7664 f) 508.751.8095 tty) 866.228.4327  
Cancer Information: 1.800.227.2345 [cancer.org](http://cancer.org)

The American Cancer Society

# Daffodil Days<sup>®</sup>



## Help fight cancer...with daffodils

Donations to Daffodil Days are helping the American Cancer Society create a world without cancer. With your support we are:

- Keeping people healthy with information about screenings and reducing cancer risk
- Providing services, support, and information to cancer patients and caregivers
- Investing more in research than any other non-governmental organization
- Advocating to pass laws that fight cancer and keep families healthy

### Place your order today!



**Fresh bouquets** of 10 daffodils for a donation of \$10.

**Bear and a Bunch<sup>™</sup>** includes Shar N. Hope, the 10-inch collectible 2012 Boyds<sup>™</sup> Bear with a daffodil bouquet for a donation of \$25.

**Potted daffodil bulbs** have three multi-stem bulbs in a pot for a donation of \$15.

**Gifts of Hope** provide bouquets anonymously to cancer patients in your community.

**Bear Hugs for Hope** provide Daffodil Days bears anonymously to children impacted by cancer.

Both **Gifts of Hope** and **Bear Hugs for Hope** support the research and programs of the American Cancer Society. Donations for each start at \$25.



## give daffodils. give hope.<sup>™</sup>



We **save lives** and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

cancer.org | 1.800.227.2345



# Order Summary Sheet

Please check appropriate box:

- Original order
- Additional order
- Payment only

- Last day to order:  
**Friday, March 2**
- Flowers delivered  
**week of March 19**
- Minimum order for delivery:  
**\$100.00 per address.**

*For smaller orders, call the American Cancer Society for pick-up instructions.*

**Keep a copy for your records.**

**Return to:**  
 American Cancer Society  
 Arlela Bethel  
 350 Plantation Street  
 Worcester, MA 01604  
 Phone 508-270-4643  
 Fax 508-751-8095  
 www.cancer.org/daffodils

Your Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone (        ) \_\_\_\_\_ Email \_\_\_\_\_

*If you have a coordinator label, please affix it here.*

## My Order

	Qty. (including online orders)		
Bouquets of 10 daffodils	<input type="text"/>	@ \$10 each	\$ <input type="text"/>
Bear and a Bunch	<input type="text"/>	@ \$25 each	\$ <input type="text"/>
Potted bulbs	<input type="text"/>	@ \$15 each	\$ <input type="text"/>
Box of 50 bouquets	<input type="text"/>	@ \$500 each	\$ <input type="text"/>
Gifts of Hope			\$ <input type="text"/>
Bear Hugs for Hope			\$ <input type="text"/>
Paid Online \$ \$ _____		Enclosed \$ \$ _____	<b>Total:</b> \$ <input type="text"/>

## Payment

- Check or money order enclosed. (Payable to: American Cancer Society)
  - MasterCard     Visa     American Express (\$25 minimum for all cards)
- Card Number \_\_\_\_\_
- Expiration \_\_\_\_\_
- Name on Account \_\_\_\_\_
- Account Holder's Address \_\_\_\_\_
- Signature \_\_\_\_\_

## Delivery Instructions

- Deliver this order to the address above.
- Deliver this order to a local hospital or nursing home.
- Deliver this order to the address below:

Contact Person \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City, State, ZIP \_\_\_\_\_

Phone (        ) \_\_\_\_\_ Ext. \_\_\_\_\_ Email \_\_\_\_\_

Directions or Special Instructions \_\_\_\_\_

<i>For office use:</i>	
Cust # _____	
Pmt Rec'd _____	
Amount _____	
Entered _____	
Additional _____	Date _____
Additional _____	Date _____
Additional _____	Date _____